

Portfolio

Vandana Subhesh

Digital Marketing Mentor | Website Creator | SEO Enthusiast

Strategy, Content, Growth

Who I Am

VANDANA SUBHESH
DIGITAL MARKETER | WEBSITE CREATOR

Digital Marketing Enthusiast & Marketing Trainer Helping Brands Grow & Learners Succeed.

I am a digital marketer and a professional trainer at CDA ACADEMY. Over the years, I've helped brands grow online through Website Development, SEO, and content strategies , while also training future marketers to understand the same real-world tactics.

Worked with 20 + clients

500+ Learners Trained

7+ Batches Mentored



What I Do

As a Digital Marketer

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Across Different Industries

- Service-based businesses
- Product-based brands
- Educational academies
- Beauty & lifestyle brands

Worked with 20 + clients



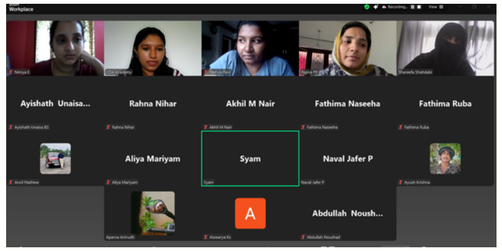
What I Do

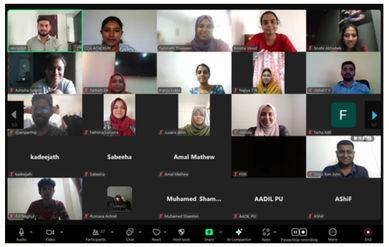
As a Digital Marketing Mentor

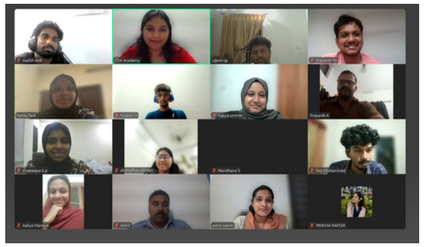
VANDANA SUBHESH

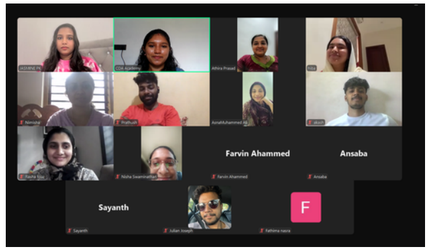
DIGITAL MARKETER | WEBSITE CREATER

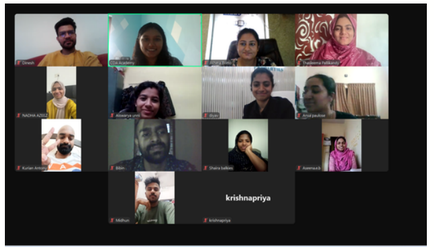
Helping learners turn digital marketing knowledge into practical skills through training, project guidance, ongoing support, and mentorship.

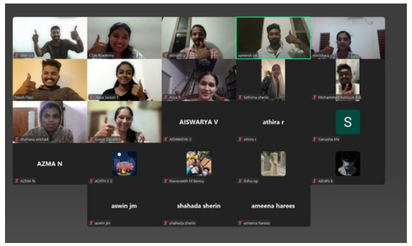


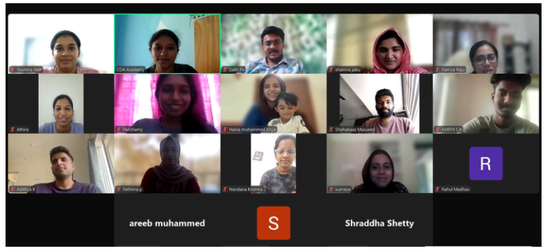


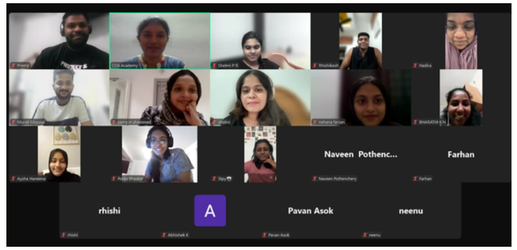












500+ Learners Trained & Supported

Helping learners build their skills and online presence.

Work Experience

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QUADCUBES
Web Designer (2024 - Present)

ADOMI CREATIVES
Digital Marketing Executive (2023-2024)

CDA ACADEMY
Web Trainer (2024 - Present)

UPSKILL CAREERS
Digital Marketing Trainer (2023-2024)

My Digital Stack

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- Chatgpt
- Canva
- Visily Ai
- Figma
- Wordpress
- Shopify
- Yoast SEO
- Rankmath SEO
- Google Analytics
- Microsoft Clarity
- Semrush
- Google Ads
- Hubspot
- Manychat
- Instachamp
- Pabbly Connect
- Zapier
- Wati

I use a diverse digital stack that supports my work in web design, SEO, automation, analytics, and advertising , combining these tools with Google and Meta platforms to deliver effective marketing results.

My Process

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Discovery

Explore brand goals, audience, and market needs

1

Research

2

Analyze competitors, and industry trends

Strategy

Define clear objectives and the right approach

3

Planning

4

Map scope, timelines, and resources for execution

Execution

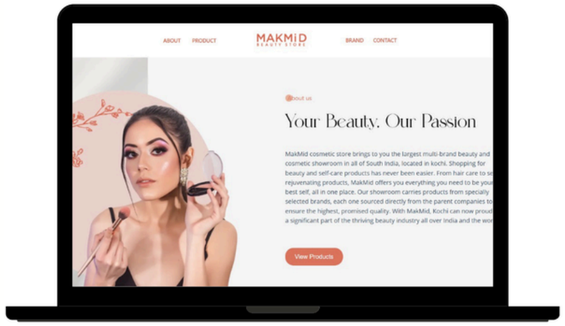
Design, develop, and deliver impactful results

5

Projects

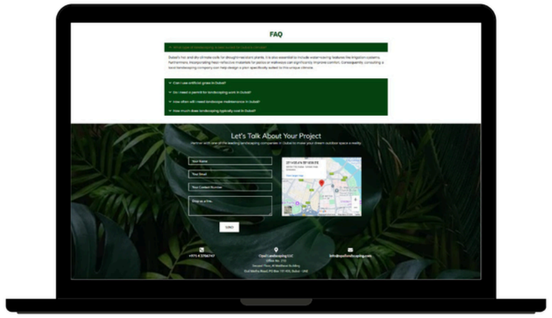
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WEB DEVELOPMENT



makmid.com

Developed a professional website for Makmid, focusing on a modern layout, responsive d esign, and SEO-friendly structure to enhance their online presence and user experience.



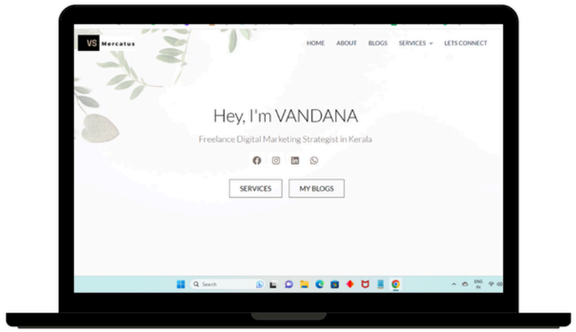
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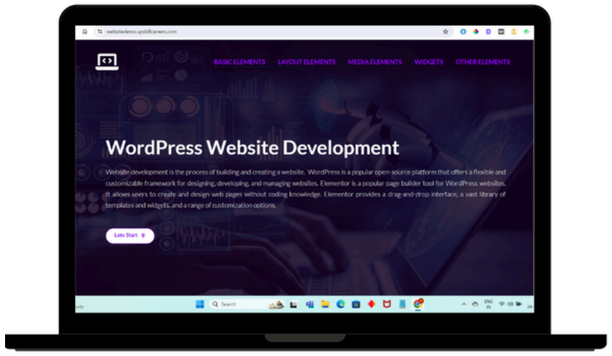
Designed and developed a professional website for Opal Landscaping LLC, Dubai,. Along with the website, executed SEO strategies that helped the client rank on the first page of Google for 5+ Dubai based targeted keywords.

Projects

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WEB DEVELOPMENT





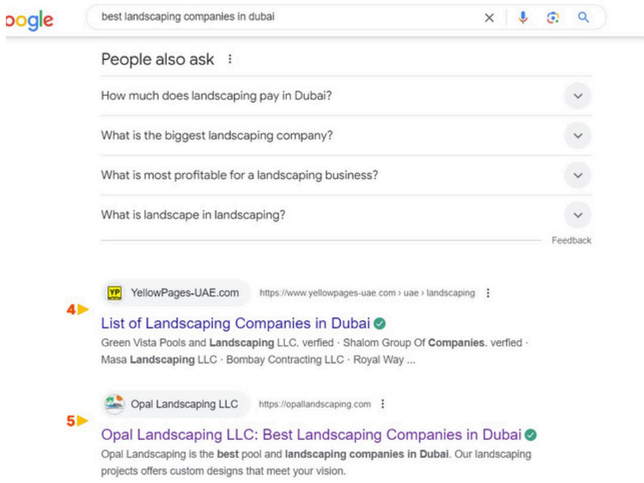


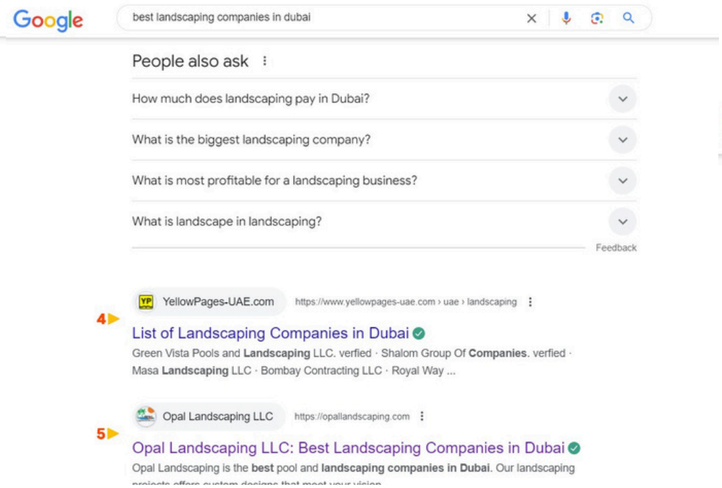


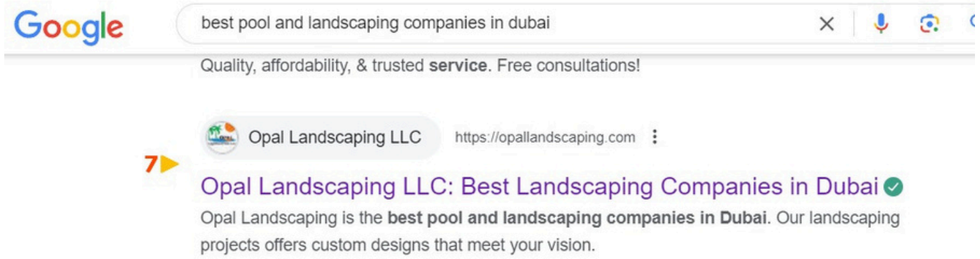
Projects

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SEO





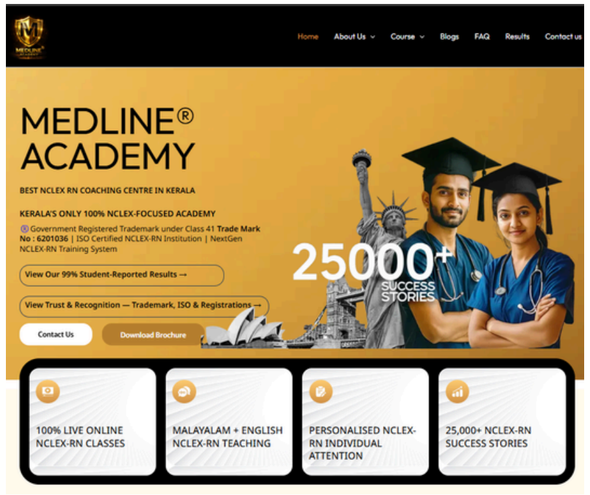


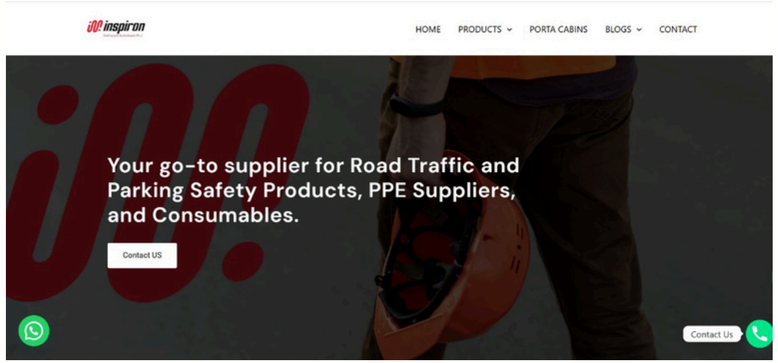
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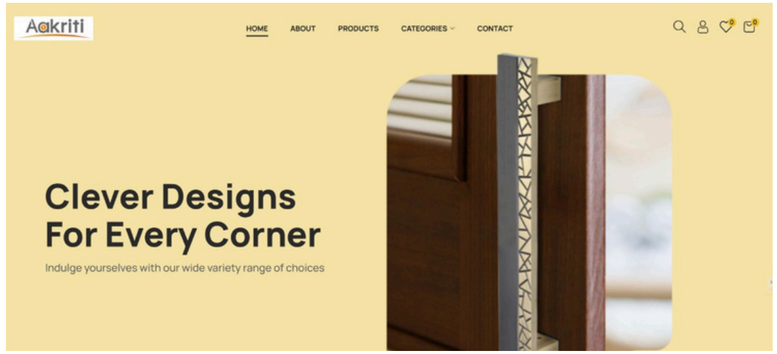
Implemented targeted SEO strategies that improved website visibility and achieved first-page Google rankings for 5+ high-value landscaping keywords in Dubai.

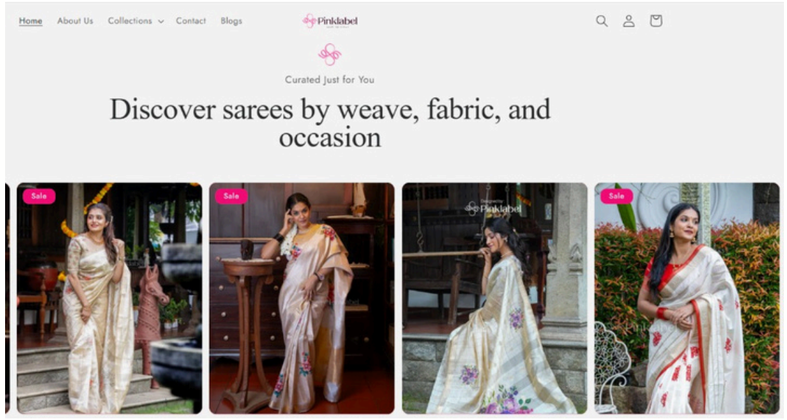
Other Projects

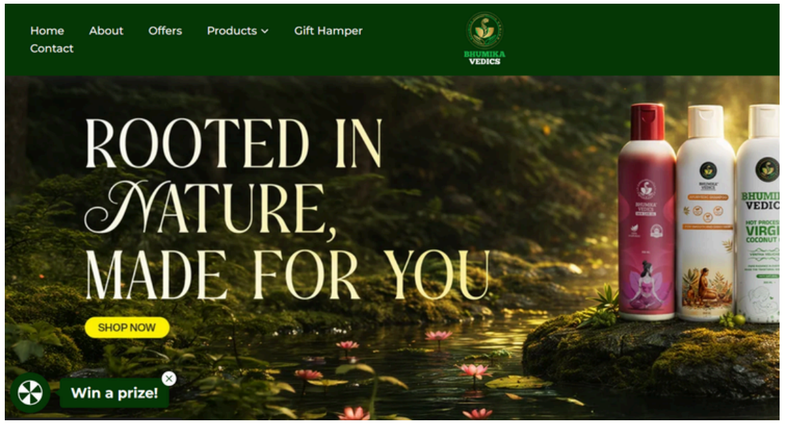
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Collaborated as a teammate on various e-commerce and web projects, contributing to design, development, and optimization.

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I believe...

- **In Content , Freshness Wins**
- **Social Presence is Existence**
- **Website is the Digital Face**
- **In Search, Being Found Matters**
- **Smart Automation Saves Time**

Where I’m Going

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DIGITAL MARKETER | WEBSITE CREATOR



- Expanding into conversion-focused content
- Exploring deeper SEO and storytelling integration
- Working more with conscious, mission-driven brands
- Evolve as a digital professional by staying curious, learning new tools, and adapting to industry trends

Let’s connect

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